

ITEM 8. GRANTS AND SPONSORSHIP - ROUND FOUR ALLOCATION OF ANNUAL PROGRAMS 2016/17 - MATCHING GRANTS**FILE NO: S117676****SUMMARY**

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of Sustainable Sydney 2030 requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life Sustainable Sydney 2030 and the City of Villages it envisions.

The Matching Grant Program encourages communities to take action to improve, enhance, or celebrate their local neighbourhood or business precinct. The intent of the program is to support grassroots and local projects that contribute to vibrant sustainable communities and economies, by matching contributions towards a project.

The City received 33 applications for the round four allocation of the Matching Grant Program for 2016/17, which have now been assessed.

This report recommends a total of 16 grants to a total value of \$102,620 in cash and \$4,514 in revenue foregone/value-in-kind (VIK) for the 2016/17 financial year.

All applications were considered with reference to Sustainable Sydney 2030; the Grants and Sponsorship Policy; the Creative City Cultural Policy and Action Plan; the Economic Development Strategy; OPEN Sydney Strategy and Action Plan; social and environmental policies and plans and the Inclusion (Disability) Action Plan.

All grant recipients will be required to sign a contract, meet specific performance outcomes and acquit their grant.

All figures in this report exclude GST.

RECOMMENDATION

It is resolved that:

- (A) Council approve the cash grant and revenue foregone (VIK) recommendations for 2016/17 under the Matching Grant Program as follows:

| Applicant | Project Name | Project Description | \$ Amount Recommended | VIK Recommended |
|--|---|--|------------------------------|------------------------|
| Asylum Seekers Centre Incorporated | Breaking Bread and Barriers Lunch Program | A program of meal services prepared by local community members and Asylum Seekers Centre clients from culturally diverse backgrounds in Newtown. | \$9,020 | Nil |
| Australian Youth Climate Coalition Limited | State Training Camp | A training camp in the City of Sydney area for young people to equip them with skills and knowledge to take action on climate change. | \$9,000 | Nil |
| E Jigalin & L.g Nightingale trading as BackStage Music | BackStage Music | An artist-run series of concerts held at Creative Space 99, Crown Street, pairing established and emerging musicians to create a new piece of classical music. | \$3,500 | Nil |
| Fusion Culture Group | ALL of US | Workshops and performances in Ultimo and Haymarket exploring the body language of different cultural groups to foster connection and inclusion. | \$8,000 | Nil |
| Glebe Public School as auspice for Glebe Kidz Club | Glebe Kidz Club | A community run afterschool program in Glebe for primary aged children and their families particularly focused on the local department of housing population. | \$5,000 | Nil |
| Gunawirra Limited | Pregnant Aboriginal Mums Groups | Pre-natal classes and care packages for Aboriginal pregnant mothers connected to the RPA Aboriginal Maternity Unit in Camperdown. | \$10,000 | Nil |

| Applicant | Project Name | Project Description | \$ Amount Recommended | VIK Recommended |
|--|--|--|-----------------------|--|
| Head On Foundation Limited | (Head) On Your Bike | Bicycle tours to Head On Photo Festival 2017 exhibitions throughout Sydney CBD, Paddington and Darlinghurst incorporating artist/curator talks and a social event at the conclusion. | \$7,000 | Nil |
| Heartdancers | Guwing Bayabuba, promoting and enhancing Aboriginal culture in young people | A variety of sports and movement classes for Indigenous children held in Redfern. | Nil | Venue Hire fee waiver to the value of \$1,014 |
| Malaysia Fest | 60 years of diversity, 60 years of unity | A festival celebrating Malaysian culture to be held at Pyrmont Bay. | Nil | Street Banner hire fee waiver to the value of \$3,500 |
| National Centre Of Indigenous Excellence Limited | After school Program | A Redfern based after school program for Indigenous primary school aged children which celebrates identity and develops skills. | \$6,600 | Nil |
| Navitas Professional Institute Pty Ltd trading as Australian College of Applied Psychology | Artful Inclusion: Involving socially isolated residents of the Ultimo/Pyrmont area in the cultural production associated with the Uptown Festival 2017 | Artistic workshops for socially isolated residents of Ultimo and Pyrmont leading to a public performance at the Uptown Festival in October 2017. | \$4,000 | Nil |
| Accessible Arts as auspice for Self Help Arts | Neural Pathways 2017 | A program of workshops, exhibitions and training held in Redfern to raise awareness about living and working with disabilities and mental health issues. | \$8,000 | Nil |
| St Francis Social Services | The Greenlight Movement | A recruitment and training initiative held in Paddington to attract volunteers to teach young people at risk of homelessness how to drive. | \$9,000 | Nil |

| Applicant | Project Name | Project Description | \$ Amount Recommended | VIK Recommended |
|---|--|---|-----------------------|-----------------|
| The Returned Services League Of Australia | 2017 Indigenous Veterans' Commemoration Service | A military and community commemoration service of Indigenous veterans held in Hyde Park. | \$5,500 | Nil |
| University Of Sydney | 2071: a theatre and digital/video performance event about climate change by Prof. Chris Rapley & Duncan Macmillan plus associated events program | A theatre performance originally produced in London staging the words of a leading Climate Scientist to build awareness of the scientific facts behind climate change, featuring an installation of digital mapping, an original score by a Sydney composer and young performers at the Seymour Centre. | \$8,000 | Nil |
| Youth Food Movement Australia Ltd. | The Cookluck Club | The launch and implementation of an online platform to encourage young people to address food waste. | \$10,000 | Nil |

- (B) Council note that all grant amounts are exclusive of GST and all VIK offered is subject to availability; and
- (C) authority be delegated to the Chief Executive Officer to negotiate, execute and administer agreements with each organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

ATTACHMENTS

Attachment A: Recommended 2016/17 Matching Grant Program

Attachment B: Not Recommended 2016/17 Matching Grant Program

BACKGROUND

1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
2. The City's 15 grants and sponsorship programs are either open for application throughout the year or at identified times during the year.
3. On 28 November 2016, round four of the City's annual calendar programs opened for applications on the City's website, with grant applications closing on 3 January 2017.
4. Information about the grant programs (such as application dates, guidelines, eligibility criteria and sample applications) were made available on the City's website. The City actively promoted the programs through Facebook, and Google AdWords. An email campaign was also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
5. Since adoption of the revised Grants and Sponsorship Policy on 15 September 2014, the Matching Grant Program has been open to appropriately incorporated for-profit organisations. Five applications were received this round from for-profit organisations and the following two for-profit organisations are recommended in this report:
 - (a) E Jigalin & L.g Nightingale; and
 - (b) Navitas Professional Institute Pty Ltd.
6. Under the Matching Grant Program, for-profit applicants are required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding. Applicants are also required to demonstrate how the project benefits the community.
7. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
8. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
9. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.
10. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorships team provides feedback and support to unsuccessful applicants.

11. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
12. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) Sustainable Sydney 2030;
 - (b) Creative City Cultural Policy and Action Plan;
 - (c) Economic Development Strategy;
 - (d) Grants and Sponsorship Policy;
 - (e) Inclusion (Disability) Action Plan;
 - (f) Live Music and Performance Action Plan;
 - (g) OPEN Sydney Strategy and Action Plan; and
 - (h) social and environmental policies and plans.
13. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
14. Applicants are requested to list their project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or in-kind) to demonstrate their contribution.

Matching Grant Program (up to \$10,000 for up to 12 months funding)

15. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
16. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or VIK contribution to the project at least equal to the amount requested from the City.
17. The assessment panel for this Matching Grant allocation was comprised of the City's Grants Program Coordinator, Manager Social Policy, Sustainability Engagement Officer, Community Engagement Coordinators, Cycling Manger, Strategy Advisor - Live Music, Social Policy Officer, City Business Coordinator - Capacity Building, Direct Services Coordinator, Area Manager - West and Business Support Officer. The assessment meeting was chaired by the Manager Grants.

18. The applications recommended for the Matching Grant Program are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.

19. **Overview of 2016/17 Matching Grant Program**

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|---|------------------|
| Total budget for 2016/17 Matching Grant Program | \$475,612 |
| Total budget for 2016/17 committed in previous allocations | \$372,992 |
| Total amount available for 2016/17 | \$102,620 |
| Total number of eligible applications this allocation | 33 |
| Total value requested from applications | \$273,858 |
| Total VIK support requested from applications | \$5,514 |
| Total number of applications recommended for cash and/or VIK support | 16 |
| Total amount of funding recommended | \$102,620 |
| Total amount of VIK support recommended | \$4,514 |
| Amount remaining for subsequent allocation of the program 2016/17 | NIL |

KEY IMPLICATIONS

Strategic Alignment - Sustainable Sydney 2030

20. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City's Grants and Sponsorship Program is a key element in the delivery of Sustainable Sydney 2030. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in Sustainable Sydney 2030.

Organisational Impact

21. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Social / Cultural / Community

22. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, social, economic and environmental initiatives from the communities and community organisations within the local government area.

BUDGET IMPLICATIONS

23. Funding of \$102,620 is included in the approved 2016/17 Matching Grant Program budget.

RELEVANT LEGISLATION

24. Section 356 of the Local Government Act 1993. Section 356(3) (a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

CRITICAL DATES / TIME FRAMES

25. The funding period for the round four grants and sponsorship allocation for 2016/17 is for activity taking place from 1 April 2017 to 31 March 2018. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in April.

PUBLIC CONSULTATION

26. A question and answer session was held in Town Hall House to assist potential applicants for the round four grants and sponsorship allocation with their applications on Tuesday 6 December 2016 between 4pm and 7pm.
27. 18 organisations made registrations to attend the grants and sponsorship question and answer session and 16 organisations attended.
28. 44 per cent of the organisations that attended the question and answer session advised they had not applied for a City of Sydney grant previously.

ANN HOBAN

Director City Life

Tonnia Johanson, A/Grants Coordinator